

# 2024 Health Equity Innovation Awards



At Excellus BlueCross BlueShield the health of our communities is at the center of everything we do. Together we can confront the crisis in health disparities, embrace and address long-standing gaps in care, and work to make care more accessible and affordable.

## 2024 Health Equity Innovation Awards

We are excited to announce the 2024 Health Equity Innovation Awards and the focus on addressing health disparities and improving health equity.

- Requests for funding can be up to \$30,000 to qualified community-based organizations, located within the health plan regions, through a competitive process available online at [ExcellusBCBS.com/Community](https://ExcellusBCBS.com/Community).
- Awards will be given to community partners that show dedication to reducing health disparities and improving health equity among underserved populations affected by racial, ethnic, disability, gender, and rural disparities, including but not limited to mental health and maternal health. This includes efforts to improve physical and mental health, decrease social inequalities in healthcare, and guarantee access to healthcare.

## Application rules and requirements:

Nonprofit 501(c)(3) organizations within Excellus BCBS's service area are eligible to apply for the Health Equity Innovation Awards. We seek proposals for innovative initiatives or projects that have demonstrated success in reducing disparities, have the potential for expansion, and include clearly defined goals for reducing health disparities and improving health equity.

Health Equity Innovation Award priority areas are:

- Improved maternal health outcomes
- Behavioral health or mental health conditions
- Acute and chronic disease management
- Social determinants of health such as economic stability; education access, and quality; health care access and quality; neighborhood and built environment; and social and community context

## Submit an application:

The Health Equity Innovation Award application focuses on organization and program information, and intended impact.

- Application portal will open: **Thursday, September 5, 2024** at 10:00 a.m. and close at 11:59 p.m. on **Friday, October 4, 2024**.

A listing of all application questions is available at [ExcellusBCBS.com/Community](https://ExcellusBCBS.com/Community).

## Review process and notification:

- Applications will be reviewed by the Health Plan and decisions announced by the end of November. We will prioritize proposals that have detailed scope, goals, rationale for support, and measures.
- Excellus BCBS will follow up with recipient organizations six months after funding is received to understand impact and use of funds.



Scan to learn  
more about the  
**Health Equity  
Innovation Awards**



### Questions?

For more information about Excellus BCBS Community Investments and Partnerships, please visit [ExcellusBCBS.com/Community](https://ExcellusBCBS.com/Community)



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A nonprofit independent licensee of the Blue Cross Blue Shield Association